

# January 2026

## NEWSLETTER



**The property market is stepping into 2026 with fresh momentum – and all signs point to a strong start.**

Buyer confidence is rising, enquiry levels are increasing, and with fewer homes on the market, competition is already building.

This creates exciting opportunities for both sellers looking to achieve strong results and buyers ready to make their move.

Whether you're planning your next step or simply keeping an eye on the market, the team at PROFESSIONALS 5 STAR REALTY is here to help you stay ahead.

Welcome to our January newsletter: your inside look at what's happening right now.

# What's The Latest in The *Market?*



## #1 - Hot 100 suburbs for 2026: Experts predict the next property hotspots

The annual realestate.com.au Hot 100 has revealed the suburbs across Australia expected to outperform in 2026 and beyond.

Several suburbs are emerging as booming hotspots, driven by demand, affordability, and future growth.

REA Reveals WA's Booming Property *Hotspots*

- Ellenbrook
- Alkimos
- Nollamara
- Applecross
- Baldivis
- Rockingham
- Carlisle
- South Bunbury
- Albany

A map of Western Australia with red location pins marking several hotspots. The pins are located in the northern, central, and southern parts of the state. Labels on the map include 'Baldivis, WA' and 'South Bunbury, WA'. A scale bar at the bottom right indicates 200 km. The map is framed by a red border.

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## #2 – Should You Borrow to Invest in 2026?

Australia's housing market has seen steady growth across capital cities and regional areas over the past 12 months.

This growth has helped many homeowners build equity, opening up opportunities to invest and grow their property portfolio.



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# Thinking of making a move? We're the *Professionals* for you.





Get in Touch with Our Team  
of *Professionals*



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